





الأسبوع الوطني للوقايـة من التنمر The National Bullying Prevention Week







Under the patronage of
H.H Sheikha Fatima Bint Mubarak
Mother Of The Nation

The campaign aims to raise awareness about bullying From 22 until 28 April 2018



Bullying is unwanted aggressive behavior by a student or group of students, with the intention of causing harm, involving an observed or perceived power imbalance. These behaviors occur between peers and are repeated.

Parties: Bully, Victim, Bystanders.

# Types Of Bullying

Bullying is classified into the following types

#### Verbal Bullying

Threatening to cause harm -name calling- teasing – harsh criticism-spreading rumours -taunting.

## Social Bullying

Refusing social interaction-rude hand gestures – social isolation – leaving someone out.

#### Physical Bullying

 $\label{eq:hitting-tripping-pushing-throwing} \ - \ throwing \ or \ taking \ someone's \ belongings \ .$ 

## Cyberbullying

Using digital devices and online tools such as social media to insult or threaten, blackmail, damage the reputation of someone.

## Factors That Increase The Likelihood Of Bullying

- Lack of empathy and compassion
- Lack of self-esteem
- Being concerned with self-image and popularity at school
- Being subject to domestic bullying, and mirroring that behavior at school
- Feeling jealous of other students
- Seeking attention









Building extensive partnerships with communities, concerned government entities, non-governmental organizations and private companies.



Instilling the concept of Tolerance and social cohesiveness (Through families and school curriculum & activities)



Implement proven best practices in bullying prevention

How To
Address School
Bullying?

Improve school physical and social environment and ensure that students feel safe, and supported at school



Using effective school practices to swiftly deal with cases of bullying, with a focus on intermediate intervention, protection of victims and to ensure their safety and privacy



Develop social-emotional skills of students to enable them to build healthy social relations and to reject bullying and all forms of violence



Develop skills of educators to handle cases of bullying and to prevent bullying at school



## **Common Myths About Bullying**

Г	Myths	Facts
	Bullying happens in boys schools only	Bullying happens in boys and girls schools
	Bullying reflects individual failure and failure of the family to raise its children	Bullying happens due to individual and family related factors as
	Bullying effects victims in the short term only	Bullying effects long term physical and emotional wellbeing of victims
	Bullying is normal behavior among children and youth	Bullying is abnormal behavior
	Zero-tolerance policy and punitive actions help prevent school bullying	Bullying is prevented through evidence-based programs that focus on building social emotional skills and through developing capacity of schools to handle cases of bullying effectively and safely

















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